

PRESS RELEASE

March 1st, 2018

Rookwood General Cemeteries Reserve Trust partners with Axiom for state of the art Cemetery Information Technology System

Rookwood General Cemeteries Reserve Trust has selected Axiom Business Systems as their business partner to deliver an upgrade of their complete business system needs. This will include a 35 seat implementation of Sage CRM, the Axiom Cemetery Management Suite, Axiom Mapping, Axiom's Bookings Calendar, along with business Intelligence, and Sage 300 Accounting.

The two organizations began the first phase of the project in January.

George Simpson, Chief Executive Officer of Rookwood General Cemeteries Reserve Trust had the following comment:

"Rookwood General Cemeteries Reserve Trust manages Australia's oldest and largest working cemetery. Our information management needs are extremely complex, with our data dating back to 1867 and our interactions with stakeholders being extremely diverse.

With a view to improving business efficiencies and service delivery, we undertook an extensive tender process to source a cemetery management system that would enable us to implement best practice methods and drive innovation.

We assessed a range of vendors and found Axiom Business Systems most suitable for our needs. Their demonstrated knowledge of the cemetery industry on a global scale, their robust mapping solution and their ability to manage our vast needs, made their solution the number one choice for our business."

John Field, Axiom's President had these comments:

"Axiom is honoured to partner with Rookwood General Cemeteries Reserve Trust to achieve the ambitious technology goals they have for their cemetery. Being a historical cemetery, the legacy of the past and promise of the future are both foundational components in any strategic initiative.

Axiom prides itself on its ability to build long term partnerships with its clients, and is therefore is delighted to take this next significant step with Rookwood to revolutionize its business. We will continue to work diligently together to establish Rookwood as an industry leader, who are keen to set an industry benchmark of best practise and excellence in every aspect of its business."

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