



Concerning Axiom Business systems:

The Cincinnati Catholic Cemetery Society (CCCS) contracted Axiom Business Systems in May 2005 to perform a full upgrade of our existing computer systems to the fully integrated Charon Cemetery Management Suite.

Care

After considerable research and investigation, the Axiom solution was chosen for a number of reasons. Firstly, the component range offered was much more inclusive than others available in the market. Now with the full integration of our new record keeping, financial and mapping systems, we have a "One Stop Shop" partner in Axiom who can support us in all these aspects of our business.

Concern

In addition, Axiom's prices reflected a very competitive value, especially, given the quality of the product. Our choice of this solution was further confirmed after our existing IT consultant conducted an extensive evaluation of the Charon software, determining that this was indeed a strong and functional management product.

Cooperation

We were at parallel processing stage within six months and the implementation across all three of our cemeteries was systematically phased-in over twelve months.

Now that CCCS has the system up and running, we have already begun to see the following cost efficiency gains. We now have a fully automated Accounting, Sales and Mapping system. We anticipate cost savings in personnel overheads, while at the same time freeing up key people to devote more time to better serving our families. Already we have minimized human error and reduced the storage requirements of our aged and faded documents. Another exciting improvement has been to gain more direct responsibility of our remote cemeteries through having a centralized source of information management.

Service

In the very near future we anticipate being able to optimize the results of our Sales Program, through the use of the demographic functionality that is part of the Charon Mapping product. This technology will allow us to track the most likely success areas for our salespeople to focus their efforts, thus making best use of our resources.

Other options available for us to consider are the use of Charon Touch Screen Information Kiosks, strategically located throughout our cemeteries. A further innovation available to us with the Charon mapping system is to be able to use hand held computer devices so that the entire property inventory of our cemeteries can be shown to families either in the office or on the grounds of the cemetery or in the comfort of the family's own home.

In working with the Axiom team, I have found the management and staff to be willing to listen and consider changes concerning our questions and ideas with this major project. Furthermore, I look forward to our ongoing partnership in the future and continuing to improve our cemeteries' efficiency and productivity with the use of the Charon system.

Sincerely,

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President

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